

For Immediate Release ◆ ◆ ◆ October 5, 2005 For More Information ◆ ◆ ◆ Tracy Perdue AGI Worldwide 678-319-9443 tperdue@agiworldwide.com

## Alliance 3PL Fuels Significant Growth by Increasing Warehouse Efficiency and Visibility with AGI Worldwide's WMS 3PL Module.

Increased capabilities enable leading logistics services provider to boost revenues and attract new customers.

**ATLANTA – Oct 5, 2005 –** AGI Worldwide, a top global provider of Warehouse Management Systems, today announced that Alliance 3PL, a leading third-party logistics provider, has significantly grown their business by successfully leveraging AGI's supply chain expertise, industry best-practices, and warehousing technology.

Alliance 3PL realized that in today's 3PL extremely competitive marketplace, the key to winning new clients is increasing capabilities through technology. Alliance 3PL made the commitment to improve operational efficiency, expand service offerings, and provide better visibility within the four walls of their distribution center. The company decided to seek out a strategic partner with extensive retail, 3PL, and manufacturing experience, and after a thorough evaluation selected AGI.

According to Daniel J. Rimkus, CEO of Alliance 3PL, "AGI understands the drivers of our industry, our business, our systems, and our customer's requirements, and their expertise will enabled us to rapidly deploy multiple new systems, processes, and technologies that will offer immediate business benefits to our clients." Rimkus continues, "We chose AGI's WMS because of its advanced architecture, scalability, and its ability to support 95% of our business right out of the box. It was obvious that AGI WMS was the right WMS that we needed to attract major customers. AGI's commitment to our success has gone above and beyond our expectations."

After a thorough assessment of existing capabilities against market drivers, AGI worked with Alliance 3PL to identify, define, and deploy flexible warehouse processes, software, and technology that would set them apart from other logistics providers. AGI optimized warehouse management processes and provided comprehensive supply chain expertise that drove critical initiatives.

"With greater variability and complexity across the warehouse, logistics services providers like Alliance 3PL are increasingly turning to AGI Worldwide for new levels of flexibility and visibility across their operations," said John Bryant, CEO of AGI Worldwide. "Our exclusive focus on Supply Chain Execution and optimization for Third Party Logistic providers enables us to deliver solutions with a quicker time-to-value than other more generalized providers. "



## About Alliance 3PL

Located in Mokena, IL, Alliance 3PL is a third-party logistics provider specializing in outsourcing solutions for transportation and warehousing, and has been shrinking costs and growing profits for shippers since 1997. Alliance 3PL has been significantly reducing overhead through no-cost on-site transportation management, reduced freight rates, pay-per-usage warehousing, streamlined pre-audited statement billing, auto-pay, risk management, quality reporting, and continuous improvement process. They provide their clients with one consistent vendor to manage vs. tens or even hundreds, and far greater access to transportation modes and equipment. Alliance's customers typically save between 9% and 15% annually off their total logistics bill. For more information on Alliance 3PL, visit <u>www.alliance3PL.com</u>.

## About AGI Worldwide

AGI Worldwide specializes in providing warehouse and distribution management software to help our clients achieve complete material management and control of their valuable resources. Agl's graphical and Internet enabled Warehouse Management System brings flexible, real-time materials control and operations efficiency to virtually any distribution and materials handling operation. With the newest multi-language capabilities, AGI's WMS is poised for worldwide integration. AGI Worldwide is comprised of material handling and warehouse management professionals coming together to solve your problem. For more information, please visit our website at <a href="http://www.agiworldwide.com">www.agiworldwide.com</a>.